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# PETERS TOWNSHIP HIGH SCHOOL

## COURSE SYLLABUS: ON AIR TALENT

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### **Course Overview and Essential Skills**

This semester course will provide opportunity to study verbal communication on camera. Students will practice, revise, and self-evaluate extemporaneous speaking, reading from teleprompter, in addition to writing and reading for news broadcast.

### **Course Textbook and Required Materials**

- Computer (provided by school)
- Camera and tripod (provided by school)
- Access to school technology digital storage

### **Course Outline of Material Covered:**

<b>Unit or Topic</b>	<b>Concepts/Skills/Resources</b>	<b>Timeframe</b>
Extemporaneous speaking	Research Writing news thesis Develop and support opinion with facts Review and revise	5 weeks
<u>Writing for news broadcast</u>	<u>Developing strong news thesis</u>	<u>5 weeks</u>
<u>Reading and performance on camera</u>	<u>Articulation</u> <u>Projection</u> <u>Script revision</u> <u>Cultivating a realistic camera persona</u>	<u>5 weeks</u>
<u>Studio Set-up and broadcast</u>	<u>Writing and asking questions for news</u> <u>Running the teleprompter</u> <u>Recording and importing audio for performance</u> <u>Small camera edits to interview package</u>	<u>3 weeks</u>

*\*Depending on the needs of the class or changes in the school year, the course outline is subject to change.*

### **Teacher Grading Policy:**

- Each unit will build on formative assessments for learning
- Each unit will have a project to grade student achievement and mastery
- No tests in classroom

### **Classroom Procedures and Expectations:**

- Each student will be responsible for individually managing shared equipment (cameras, tripods, computers)
- Each student will speak on the morning announcements
- Any formative assignment may be re-done for full credit.
- Summative assessments have a due date and will not be accepted for full credit.
- Students may use individual technology to capture and record.